

NETWORKING OPPORTUNITIES

PRIVATE AND CONFIDENTIAL

2022-2023 HIGHLIGHTS

9th

Annual Bay
Street Mixer

2nd

Annual Diversity
in Finance Conference

1st

Women in
Finance Day

300+

Attendees
Across Events



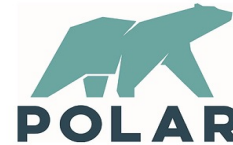
2022-2023 SPONSORS & PARTNERS



CIBC CAPITAL
MARKETS



Sprott



WCM



OMERS



Deloitte.

WHY PARTNER WITH DFIC?

i. High Quality Talent

- i. Our students are employable and come ready with the skills necessary to succeed in internships or full-time roles
- ii. We create custom resume books for you and will share candidates that fit your needs

ii. Curated Events and Opportunities

- i. Throughout the year we host several opportunities to help facilitate introductions between your firm's professionals and our best students

iii. Experiential Learning

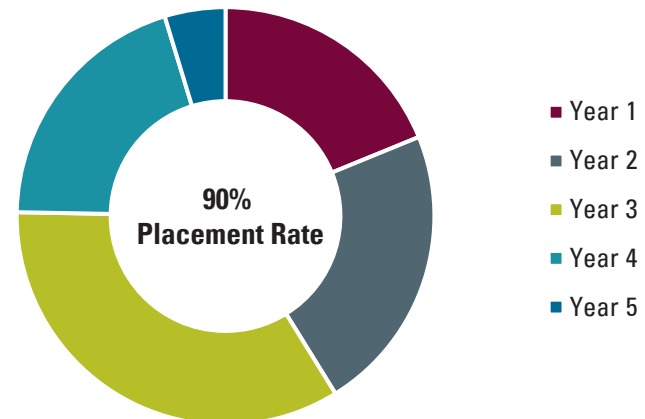
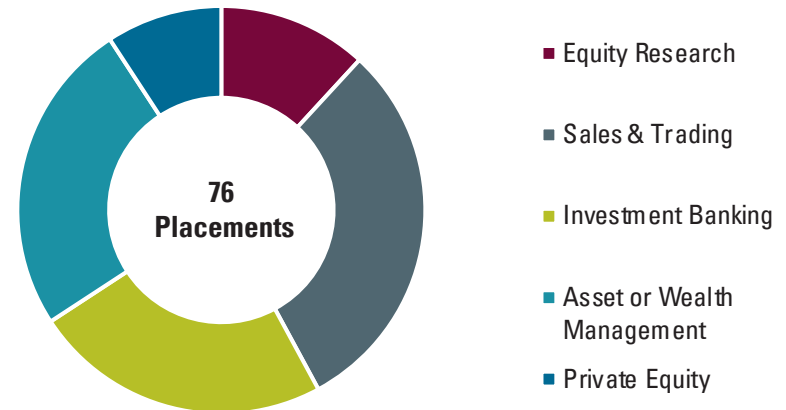
- i. Students in our club are one of a kind, no other club at DeGroote offers the same experiential learning opportunities
- ii. Our \$100k Investment Fund allows students to learn how to effectively manage capital and pitch value-focused investments
- iii. Our Private Capital Advisory team, is for students interested in consulting. Throughout the year, the team works with private equity firms to create valuable work product

iv. Access to Work Product

- i. You may wonder how effective are our students? View their work product and you can determine the quality of analysis, skills, and attention to detail they possess

v. Support Equity, Diversity & Inclusion

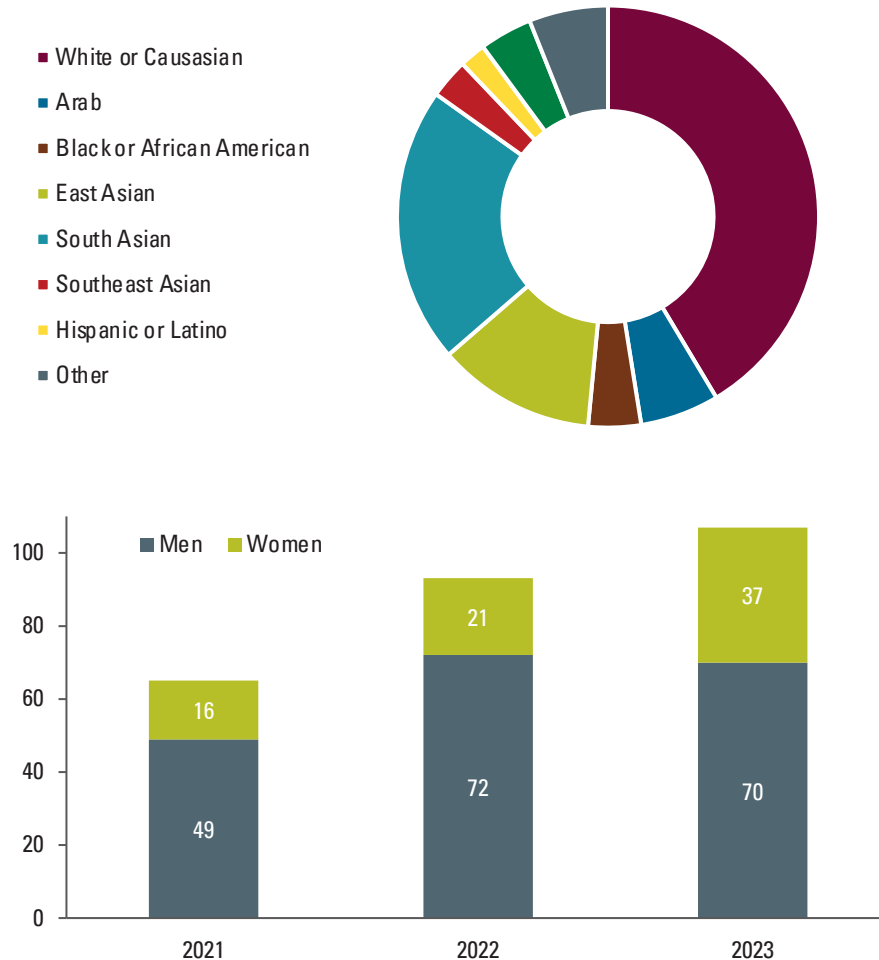
- i. A number of the events we host focus on championing diverse individuals and helping them get access to specialized opportunities and unique resources



Students on DFIC obtain a far greater variety of internships in financial services, especially Capital Markets vs. students seeking internships individually

DIVERSITY & CLUB STATISTICS

With the growth in our club size to ~100 members, we placed a high emphasis on cultivating top diverse and female talent, through our new Women's Mentorship Program and 1st Year Accelerator Program.



33%

Female Population
(+10% YoY)

250+

General
Members

100+

Attendees At
Flagship Events

90%

Placement Rate
in 2022-2023

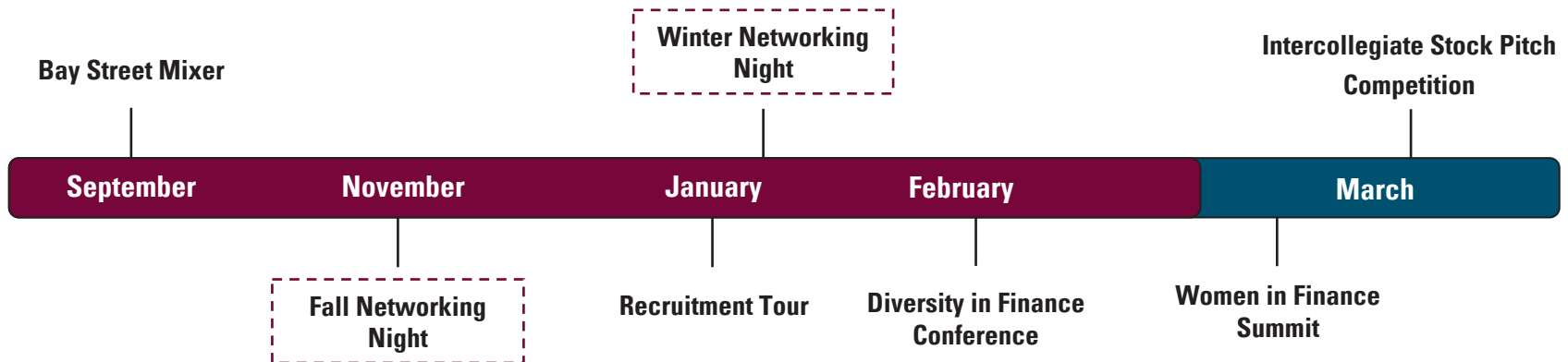
59%

Diversity in our
Club Members

100%

Placement Rate
For Graduates

TIMELINE 2023-2024



We have planned the entirety of next year structuring it similarly to this past year, we offer opportunities and engagement year-round

NETWORKING NIGHTS

Fall Networking Night



Opportunity to Engage with Eager Students Seeking Internships



Hosting on Nov 2nd, 2023, Tentatively JOEY Restaurants



Top 50 DFIC Members and DeGroote Students Attending



Firm-Specific Booths, Presentations and Open-Floor Networking



Focus on Summer 2024 Non Front-Office Roles

Winter Networking Night



Meet and Engage with Ambitious Students Seeking Internships



Hosting on January 25th, 2024 in Toronto at JOEY Restaurants



Top 40 DFIC Members and DeGroote Students Attending



Open-Floor Networking with Sell-Side and Buy-Side Folks



Focus on Summer 2025 and Fall 2024 Opportunities for Students

Opportunities for Sponsorship

Pick a Tier

Based on your selection, for example level 2, you will receive the benefits of all lower tiers (i.e. level 1). You can participate in as many events as you choose

Title Sponsor
\$2,000

2 slots available. You will be a title sponsor for either Networking Night, such as “DFIC Winter Networking Night presented by your firm”

Gold Sponsor
\$1,000

5–6 networking spots, highlighted on additional marketing collateral, and featured on social media

Silver Sponsor
\$500

Featured on marketing collateral, logo featured and tagged on social media, and access to resume books

Entry Level
\$250

1-2 networking representatives, confirmed spots, and access to student resume books

Tentative Schedules



6:00 PM

The event opens with check-in and registration beginning at 6:00 PM



7:30 PM

Students enjoy open networking with a variety of professionals, food and drink served



9:00 PM

After open-floor networking for two hours, the event wraps up

DFIC's upcoming networking and recruitment sessions will provide firms the opportunities to meet eager and motivated students

FALL NETWORKING NIGHT

| Event Benefits | | \$2,000 | \$1,000 | \$500 | \$250 |
|----------------|--|----------|----------|----------|----------|
| 1 | Highlighted on Event Webpage | ✓ | ✓ | ✓ | ✓ |
| 2 | Curated Resume Books & Student Work Product | ✓ | ✓ | ✓ | ✓ |
| 3 | Networking Representative Spots | 8+ Reps | 5–6 Reps | 3–4 Reps | 1–2 Reps |
| 4 | Featured on our Social Media and Tagged on the Fall Networking Night Event Post(s) | ✓ | ✓ | ✓ | |
| 5 | Corporate Logo Displayed on all Banners and Signage | ✓ | ✓ | ✓ | |
| 6 | Featured as a Sponsor for the Fall Networking Night | Platinum | Gold | Silver | |
| 7 | Priority Placement of Banners and Booths at the Fall Networking Night | ✓ | ✓ | | |
| 8 | Featured on Additional Marketing Collateral (Newsletters, Official Website, Annual Report, and More) | ✓ | ✓ | | |
| 9 | Host an Exclusive Information Session Prior to the Networking Night | ✓ | ✓ | | |
| 10 | DFIC Fall Networking Night “Presented by your Firm” | ✓ | | | |

CUSTOMIZE & NEXT STEPS

Next Steps

- i. Take a 2nd look through all our tiers again and ask us any questions if needed
- ii. Select which tier you are comfortable with and customize benefits if necessary
- iii. Once you have communicated your tier selection we will send over an invoice, void cheque, and contract (at your request). Once payment is complete, you become an official supporter of our Networking Nights!
- iv. Additionally, we will send you a list of all requirements, dates, and deadlines for the events
- v. The club always has new and exciting opportunities on the horizon, if something does come up or spots become open at another event or more spots at the networking nights – we will reach out to see if you may have capacity
- vi. Don't ever hesitate to reach out for clarity, a resume book, further information, or anything you need. **We value our relationship** and want to ensure you have everything you need so that your firm can take advantage of this amazing opportunity!
- vii. Please also **share any internship or full-time job postings**, we are happy to share them with our members and **add them to our internal job board**. We will also share if students from our club applied to a role you shared

CONTACT US

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Apple
Podcasts



DFIC is active on a variety of different platforms to allow students to remain informed and interact with our team members

DISCLAIMER

This presentation was prepared exclusively for the benefit and use of the recipient with the purpose of better understanding our organization.

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Students in our organization are not registered in a formal “co-op program” and should not be assumed to be in one unless they are outside the Faculty of Business and/or explicitly stated they are in an application. Our students can and do work in off cycle terms (Fall or Winter) but only if a firm indicates it as an “internship” and not a co-op term.

APPENDIX

HISTORY & STRUCTURE

DFIC is a student-led club focusing on providing students with perspectives of the financial services industry, while building strong ties with firms that will actively seek out McMaster students for their recruitment needs.



1998

The DeGroote Finance Association "DFA" was founded. The club was focused on events and creating networking opportunities



2012

The McMaster Investment Council "MacIC" was founded. The club was focused on educating students and investing through a mock portfolio



2020

DFA and MacIC merged to create a clear vision statement: We are here to teach and collaborate with McMaster students to lead them in securing highly coveted careers



Events

Provides learning and networking opportunities to all students interested in finance. Ranging from large 100+ person networking events to in-depth tutorials on complex financial topics not covered in the classroom.



Investment Council

Provides analysts with a formalized education program catered towards students interested in securities analysis. Focuses on developing hard and soft skills such as financial modeling, presentation building and critical analysis of publicly traded entities.



Mentorship

Targeted at first-year students, the DFIC mentorship program aims to help introduce junior members to the world of finance. With the help of our experienced mentors, we prepare students for the workplace and teach key skills used in Capital Markets.









Special Groups

DFIC has 3 specialized teams: Quant Group, Private Capital Group (PCG), and Research Group. Our Quant team aims to cultivate top STEM talent, the PCG provides advisory services, and our Research Group publishes reports and fund updates.

DFIC has grown throughout the years to accommodate changes in student needs due to emerging trends in the finance industry

WHAT WE DO

"To be a resource to all students who wish to seek a career in Finance at a Fortune 500, in Capital Markets, Consulting, or Corporate Law. Our mission is to provide members with the adequate resources to succeed in the competitive Finance Industry through our five pillars."

- | | | |
|--------------------------|---|--|
| I. |  | <ul style="list-style-type: none">• Dedicated to teaching students about different careers and introducing them to all options in Year 1• Benefits students by ensuring they are prepared and on the right track to pursue the career of their dreams• Examples include: Introduction to Sell Side, Buy Side, Consulting, Suits: Bankers & Lawyers, etc. |
| Standalone Events | | |
| II. |  | <ul style="list-style-type: none">• Created to teach students about current events and provide hands on learning experiences with practice files• Created to ensure students are prepared for interviews, internships, and full-time jobs• Examples include: Financial Statement Overview, Modeling, Market Recap, Newsletter |
| Learning Sessions | | |
| III. |  | <ul style="list-style-type: none">• Networking events to allow our members to create meaningful connections that they can lever in their careers• Competitions that allow students to test their skills against students from across Canada• Examples include: The Bay Street Mixer, Annual Stock Pitch Competition, and Diversity in Finance Conference |
| Flagship Events | | |
| IV. |  | <ul style="list-style-type: none">• \$100,000 Investment Fund focused on 6 teams: TMT, Resources, Financial Institutions, Diversified, PUI, Macro• DSB-Fidelity Student Fund provides students with hands on research, valuation, and presentation experiences• Former members have graduated and secured careers in Investment Banking, Equity Research, Buy-Side, etc. |
| Investment Fund | | |
| V. |  | <ul style="list-style-type: none">• Targeted at first-year students, this program aims to help introduce junior members to the world of finance• Women's Mentorship Program aims to help female students break-in and provides specialized sessions• Accelerator Program aims to mold young students into high performing analysts prepared for the council |
| Mentorship | | |
| VI. |  | <ul style="list-style-type: none">• DFIC's newest branch, focused on leveraging programming and quantitative strategies for investments• The team focuses on cross-asset arbitrage and event-driven strategies to build statistical and programming skills• Students collaborate to build algorithms in Python and C#, pitch trading ideas and build pricing models |
| Quant Group | | |

Students will benefit from our variety of events aimed at building skills and providing invaluable learning and networking opportunities

2022 INTERNSHIP SUCCESS

Select 2022 Placements



| | | | | | | | | | | | |
|---|---|---|--|--|--|---|--|---|--|--|--|
|  Corporate Real Estate Toronto |  Wealth Management Toronto |  Growth & Transition Toronto |  Business Development Toronto |  Equity Research Toronto |  Valuations Toronto |  Mortgage Underwriting Toronto |  Business Banking Toronto |  Corporate Banking Toronto |  Sales & Trading Toronto |  Investment Banking Toronto |  Investment Banking Toronto |
|  Investment Banking Toronto |  Financial Policy Toronto |  Quantitative Strategies Toronto |  Equities Toronto |  Accounting Toronto |  Assurance Toronto |  Mergers & Acquisitions Toronto |  M&A Advisory Toronto |  Wealth Management Toronto |  Private Equity Los Angeles |  Investment Banking Toronto |  Sales & Trading Toronto |
|  Sales & Trading Toronto |  Sales & Trading Toronto |  Debt Capital Markets Montreal |  Private Credit Toronto |  Audit Toronto |  Assurance Toronto |  Private Equity Toronto |  Corporate Access Toronto |  Equity Research Toronto |  Global Markets Toronto |  Global Markets Toronto |  Tech Strategy Toronto |
|  Investment Banking Toronto |  Investment Banking Calgary |  Investment Banking Toronto |  Investment Banking Toronto |  Technical Systems Toronto |  Audit Toronto |  Audit Toronto |  Wealth Management Toronto |  Sales & Trading Toronto |  Counterparty Credit Toronto |  Business Systems Toronto |  Crypto Operations Toronto |

DFIC has seen unprecedented success in securing student internships, much thanks to the variety of programs and opportunities we offer students

2023 INTERNSHIP SUCCESS



Select 2023 Placements

| | | | | | | | | | | | |
|--|---|--|---|--|---|---|---|--|--|---|--|
|  Corporate Banking Toronto |  Equity Research Toronto |  Public Equities Toronto |  Growth & Transition Capital Toronto |  Mergers & Acquisitions Toronto |  Investment Banking Toronto |  Corporate Development Montreal |  Investment Banking Toronto |  Investment Banking Toronto |  Investment Banking Toronto |  Sales & Trading Toronto |  Sales & Trading Toronto |
|  Mergers & Acquisitions Toronto |  Finance Toronto |  Public Credit Toronto |  Assurance Toronto |  Financial Analysis Toronto |  Investment Products Toronto |  Commercial Banking Toronto |  Consulting Toronto |  Consulting Toronto |  Equity Research Toronto |  Equity Research Toronto |  Sales & Trading Toronto |
|  Sales & Trading Toronto |  Sales & Trading Toronto |  Capital Markets Toronto |  Multi-Strategy Investments Toronto |  Private Equity Montreal |  Assurance Toronto |  Equity Research Toronto |  Equity Research Toronto |  Financial Analyst Toronto |  Sales & Trading Toronto |  Sales & Trading Toronto |  Sales & Trading Toronto |
|  Sales & Trading Toronto |  Wealth Management Toronto |  Automotive Finance Toronto |  Global Wholesale Toronto |  Investment Banking Toronto |  Strategy Toronto |  Commercial Banking Toronto |  Financial Analytics Toronto |  Sales & Trading Toronto |  Sales & Trading Toronto |  Private Equity Toronto |  Portfolio Management Toronto |

DFIC continues to experience greater success than subsequent years. With return to in-person activities, connections and events were more prominent

2023 DIVERSITY STATISTICS

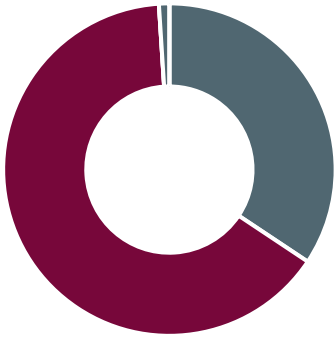
Gender Diversity

Club Population

Executive Team

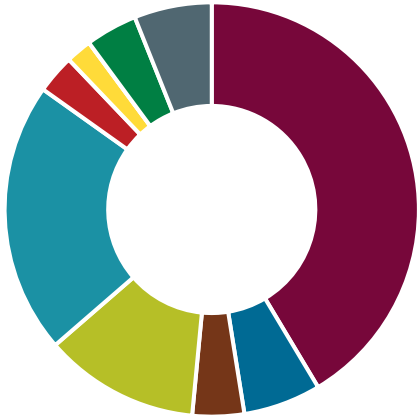
■ Female ■ Male

■ Female ■ Male

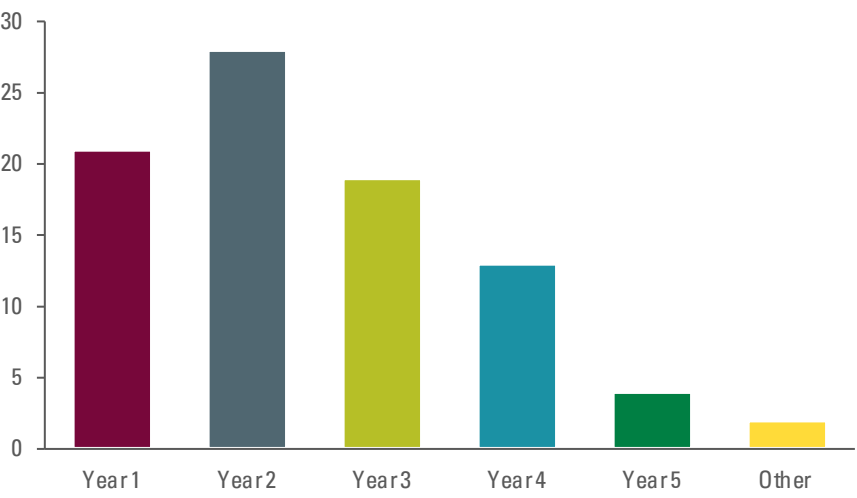


Club Population Race/Ethnicity Distribution

- White or Causasian
- Arab
- Black or African American
- East Asian
- South Asian
- Southeast Asian
- Hispanic or Latino
- Other

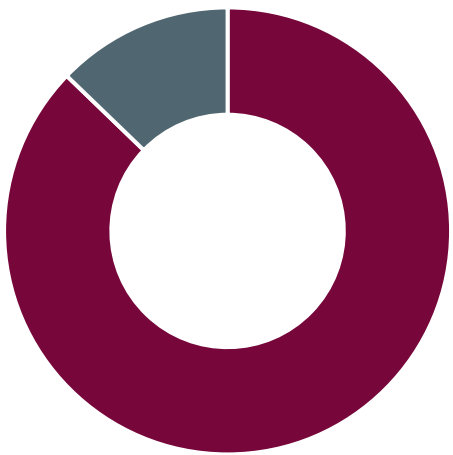


Club Population Year of Study Distribution



Club Population Program Distribution

- Commerce
- STEM



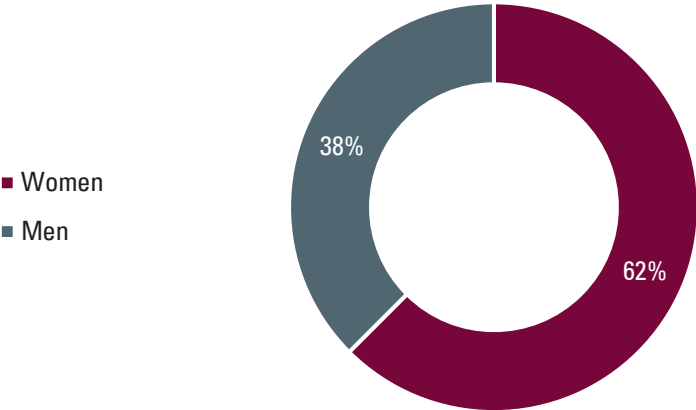
DFIC has Wide Diversity with a Female Population Unmatched by Other Clubs and ~10 Students that Identify as Mixed or African American/Black

Source: DFIC Internal Surveying
Note: Total 90 students surveyed

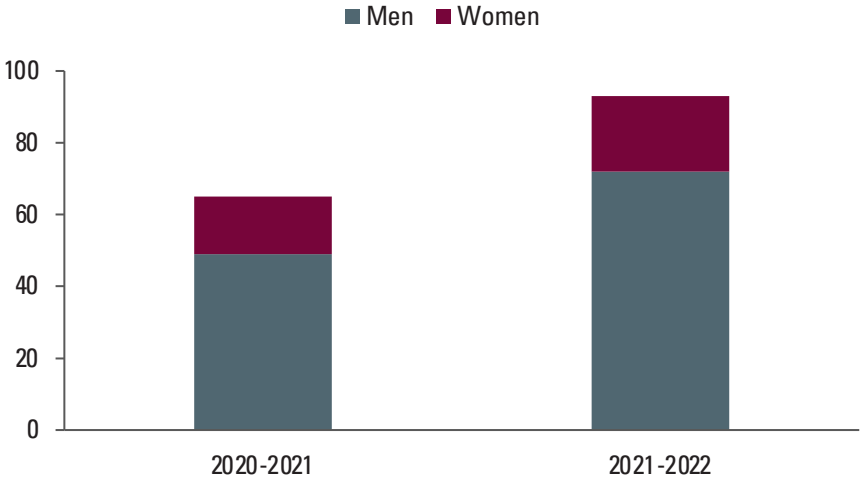


2020-2022 DIVERSITY STATISTICS

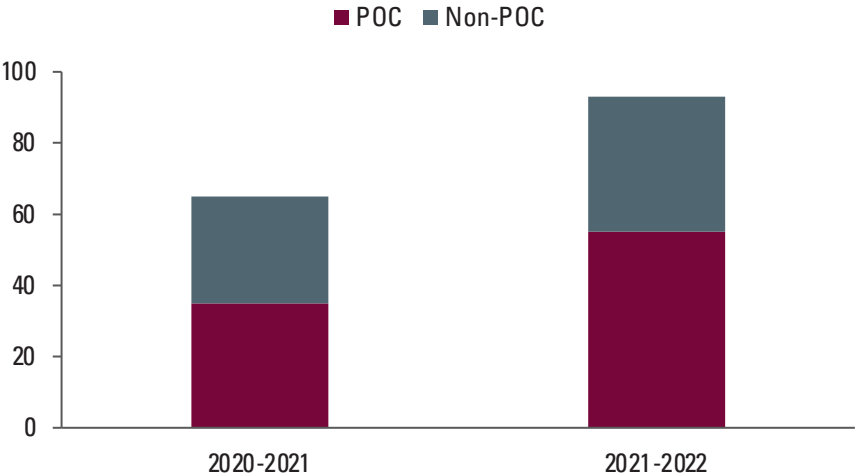
DFIC's Diversity in our Board of Directors



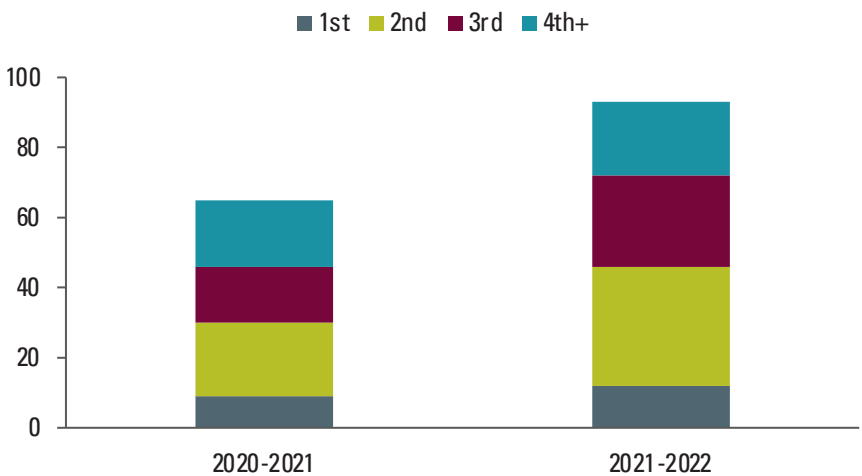
Club Staff Proportion by Gender



Club Staff Proportion by POC



Club Staff Proportion by Year



DFIC in the last two years has seen strong growth in our POC, 2nd, and 3rd year populations; with our Board of Directors leading our DEI commitment

Source: DFIC Internal Surveying
Note: Y-axis is number of students. Persons of Colour (POC)

2022-2023 NEW INITIATIVES

Macro Team



6 Additional Spots Added on the Investment Council



Opportunity for Students Interested in Other Asset Classes



Necessity to Manage Fixed Income Portion of the Fund



Hedging Opportunities and Exploration of Other Asset Classes



Helping the Club to Develop a Consolidated Macro View

Women's Mentorship Program

Female Students

This program is designed for students that identify as female and are interested in a career in finance

Specialized Education

We provide specialized education sessions teaching you how to do research, use Bloomberg and value stocks

Private Networking

Private networking/speaker sessions for ~12 female students to learn from experienced professionals

Experienced DFIC Mentor

Students are paired with an upper-year Executive or Portfolio Manager

Chance to Join our Teams

High performing students will have the opportunity to join our Investment Council, Events or Quant teams

Quant Group

STEM Student Program

This program is **only** for STEM students with coding experience and a passion/interest for financial markets

Python and QuantConnect

Students will use Python and a trading platform called QuantConnect to develop algorithms to trade

Mathematics and Statistics

Applicants should have interest in mathematics and statistics, but are not required to have specific courses

Trading Ideas

Analysts will have the opportunity to not only code, but pitch trading ideas using factor investing strategies

Projects and Research

You will have the opportunity to develop derivative pricing models and an algorithmic trading strategy

Accelerator Program



Specialized Education on Fundamental Research and Key Concepts



Learn How to Pitch Stocks Through Investment Memos



Shadow/Intern on our Investment Council Teams



Learn Credit and Fixed Income Pitches for a Diversified Education



Complete a Final Pitch, with Top Candidates Joining the Council

DFIC is constantly pursuing new initiatives that will allow students to become even more competitive job candidates in the industry