

TSXV

ECKAY MINING CP [ESK.V] 0.40 ▲ 0.03

E3 LITHIUM LTD ORD [ETL.V] 2.20 ▲ 0.03

ENCORE ENERGY CO [FUE.V] 5.02 ▼ -0.08

FIRST HYDRGN CR [FHYD.V] 1.66 ▲ 0.06

FRONTIER LITHIUM [FI] 0.79 ▲ 0.01



S&P TSX COMPOSITE INDEX

21,227.87

-23.00

9:30:03 AM
Wednesday
Jan 31, 2024



TSXV TSXV
THE MARKET IS OPEN
TSXV TSXV

DeGrootte Finance & Investment Council Sponsorship Package 2024/2025



TMX Group celebrates the
DeGrootte Finance & Investment Council

THE MARKET IS OPEN



Disclaimer

Introduction

This presentation was prepared exclusively for the benefit and use of the recipient with the purpose of better understanding our organization

This presentation is confidential and proprietary to the DeGroote Finance & Investment Council (DFIC) and may not be disclosed, reproduced, distributed, or used for any other purpose by the recipient without our strict written permission. All information contained in this presentation was voluntarily provided by our members or is accessible in publicly available sources

All analyses and conclusions of DFIC are based on publicly available information. Any DFIC material is not a recommendation or solicitation to buy or sell any securities. Such statements reflect various assumptions and are included solely for illustrative purposes

No representations, express or implied, are made as to the accuracy or completeness of such statements, estimates or projections or with respect to any other materials herein. Actual results may vary materially from the estimates and projected results

Students in our organization are not registered in a formal “co-op program” and should not be assumed to be in one unless they are outside the Faculty of Business and/or explicitly stated they are in an application. Our students can and do work in off cycle terms (Fall or Winter) but only if a firm indicates it as an “internship” and not a co-op term

Capital Markets Nexus Inc. is a talent, fundraising, and event consulting firm, which prepared this deck and its contents, performed outreach, supported events, and curated all plans for DFIC and their activities

DFIC had a Remarkable 2023-2024, Bolstered by Strong Partnerships at our Exclusive Events

Introduction

10th

Annual Bay Street Mixer

3rd

Annual Diversity in Finance Conference

2nd

Women in Finance Summit

500+

Attendees Across Events

10TH ANNUAL BAY STREET MIXER

Thank you for celebrating 10 years of the Bay Street Mixer! DFIC is dedicated to building a strong community by fostering connections between students and McMaster alumni.

SPONSORS: NATIONAL BANK OF CANADA, CIBC, CIBC CAPITAL MARKETS, CFA Society Toronto, Deloitte, MACKENZIE, accenture, KPMG, PwC, BDO, RSM.

DIFC
DIVERSITY IN FINANCE CONFERENCE

2024 SPONSORS

PLATINUM: CIBC, CIBC CAPITAL MARKETS
 GOLD: NATIONAL BANK OF CANADA, POLAR, CPP Investments
 SILVER: RSM, MACKENZIE, CIBC, bdc, Scotiabank, HOOPP, CFA Society Toronto
 BRONZE: INSTAR, Deloitte, CFA Society Toronto
 CONFERENCE PARTNERS: WCM, Fidelity

📍 CIBC SQUARE
 📅 FEBRUARY 7TH, 2024
 🏠 CELEBRATE DIVERSITY WITH US

Women in Sustainable Finance

DFIC WCM

Speakers: Hao Tian (Principal, Sustainability Advisory), Jenny Banks (Director, Responsible Investing Advisory), Nicola Milne (Director, Sustainable Finance)

📅 March 19, 2024 | 7:00 - 8:00 PM | Virtual

Annual Women in Finance Summit

We invite female-identifying students to join our summit in Toronto to hear from guest speakers and meet senior leaders in Capital Markets.

📍 The Westin Harbour Castle
 📅 March 6, 2024
 8:00 AM - 1:30 PM

INTERCOLLEGIATE STOCK PITCH COMPETITION

2024

📅 Friday, March 22nd, 2024

PRESENTED BY NATIONAL BANK OF CANADA FINANCIAL MARKETS

DFIC x BlackRock

FIRESIDE CHAT WITH BLACKROCK

Speakers: Helen Hayes (Managing Director & Head, iShares Canada, BlackRock), Christina Wood (Executive Director, FX Options Trading, CIBC)

DFIC's Success was Made Possible by Contributions from our Generous Sponsors and Partners

Introduction



CIBC CAPITAL
MARKETS



Capital
Markets



Capital Markets



MACKENZIE
Investments



HOOPP
Healthcare of Ontario
Pension Plan



ONTARIO
TEACHERS
PENSION PLAN



IMCO
Investment Management
Corporation of Ontario



DIF | CAPITAL
PARTNERS



CFA Society
Toronto



CPA
CHARTERED
PROFESSIONAL
ACCOUNTANTS
ONTARIO



The DeGroot Finance & Investment Council is One of the Preeminent Commerce Clubs at McMaster

Introduction

High-Level Overview

Who We Are

The DeGroot Finance & Investment Council ("DFIC") is **McMaster's leading finance club** and is one of the **largest clubs under the DeGroot Commerce Society** (250+ members). Our membership constituency spans McMaster's faculties

What We Do

Our club **manages a \$100,000 investment fund** and **runs events** that are designed to help you **level up your finance knowledge**. We provide **specialized education** that help prepare eager first-year and second-year students for their careers in finance

How We Help Our Student Members

We provide our members **hands-on opportunities** to build financial models and pitch stocks, both **essential skills for careers in finance**. We also provide **invaluable networking opportunities** with McMaster alumni and finance professionals

Our Teams

Investment Council

Members of the investment council research and pitch securities for inclusion in our fund

Events

Members of the events team plan, organize, and run DFIC's exciting events schedule

Women-In-Finance Accelerator

Members of the WFA program get specialized training to help break into the finance industry






Analyst Academy

Members of the analyst academy get a buy-side experience, where they learn to pitch securities

Quant

Members of the quant team develop multi-asset trading strategies






















































Our Value Proposition

- **Career Sessions**
 - Dedicated to introducing members to all possible career options in year 1
 - Benefits students by ensuring they are on track to pursue their dream career
- **Learning Sessions**
 - Teaches students about current events and provides hands on learning
 - Ensures students are prepared for recruitment, interviews, and internships
- **Flagship Events**
 - Networking events allow students to create meaningful connections
 - Competitions allow students to test their skills in a constructive environment
- **Investment Fund**
 - 6 teams: Diversified, Financial Institutions, PUI, Resources, TMT, and Credit
 - Former members have graduated and secured careers in Investment Banking, Equity Research, Asset Management, and more
- **Mentorship**
 - Women in Finance Accelerator Program ("WFA")** aims to help female-identifying students break-in to finance and provides specialized sessions
 - Analyst Academy** aims to mold first- and second-year students into high performing analysts who are prepared for the Investment Council and Bay St.

DFIC's Members Have Had Exceptional Success Securing Coveted Internships and Full-Time Roles

Introduction

Select 2024 Internship and Full-Time Placements

 Corporate Banking Toronto	 Equity Research Toronto	 Equity Research Toronto	 Operations Toronto	 Sales and Trading Toronto	 Sales and Trading Toronto	 Global Markets Toronto	 Global Markets Toronto	 Global Markets New York	 Investment Banking Toronto	 Investment Banking Toronto	 Corporate Banking Toronto
 Global Markets Toronto	 Global Markets Toronto	 Global Markets Toronto	 Investment Banking Toronto	 Investment Banking Toronto	 Investment Banking Toronto	 Sales and Trading Toronto	 Fixed Income Toronto	 Private Advisory Toronto	 Treasury Toronto	 Sustainable Investing Toronto	 Wealth Management Oakville
 Consulting Toronto	 Investment Division Toronto	 Azure Toronto	 Sales and Trading Toronto	 Sales and Trading Toronto	 Corporate Finance Toronto	 Accounting Toronto	 Financial Analyst Toronto	 Global Markets Toronto	 Global Markets Toronto	 Global Markets Toronto	 Investment Banking Toronto
 Operations Toronto	 Trade Analyst Toronto	 Quant Developer Toronto	 Investment Banking Toronto	 Sales & Trading Toronto	 Sales & Trading Toronto	 Corporate Banking Toronto	 Alt. Investments Toronto	 Global Markets Toronto	 Global Markets Toronto	 Investment Banking Toronto	 Security Engineering Toronto
 Risk Management Toronto	 Trading Toronto	 Private Equity Toronto	 Audit Toronto	 Alt. Investments Toronto	<p>DFIC's networking events allow members to connect with DFIC's vast alumni base and Bay Street firms. DFIC aids its members by providing education on finding jobs, networking, recruitment, and job interviews. Our member community is highly supportive, and our club promotes a culture of positivity, inclusion, and achievement</p>						

DFIC has Developed a Strong and Diverse Talent Pipeline

Introduction

i. High Quality Talent

- i. Our students are employable and come ready with the skills necessary to succeed in internships or full-time roles
- ii. We create custom resume books for you and will share candidates that fit your needs

ii. Curated Events and Opportunities

- i. Throughout the year we host several opportunities to help facilitate introductions between your firm's professionals and our best students
- ii. Compared to other clubs at DeGroote and across Canada, we have hosted some of the most recognized and successful events for the last 2 years

iii. Experiential Learning

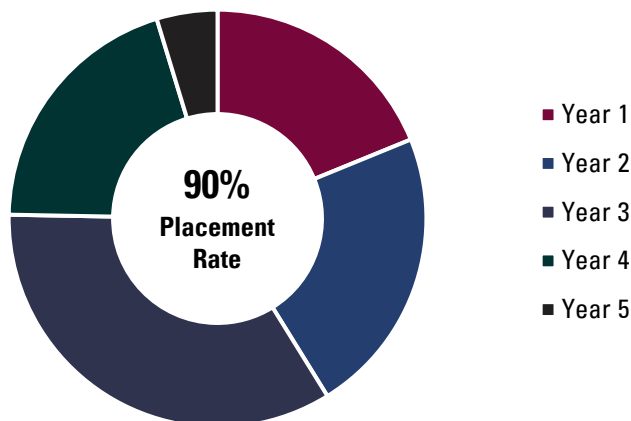
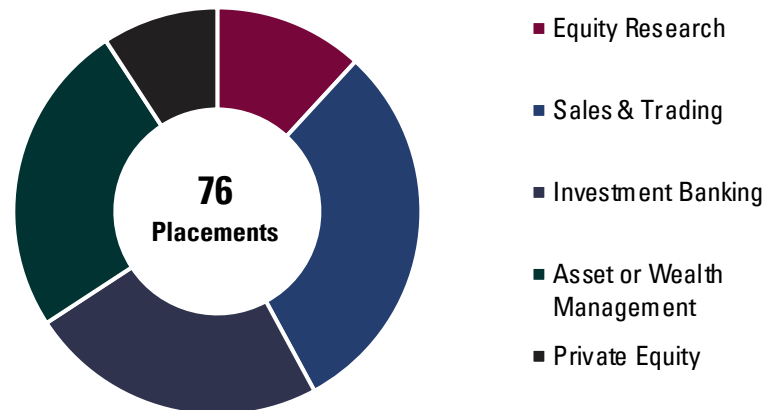
- i. Students in our club are one of a kind, no other club at DeGroote offers the same experiential learning opportunities
- ii. Our \$100k Investment Fund allows students to learn how to effectively manage capital and pitch value-focused investments

iv. Access to Work Product

- i. You may wonder how effective are our students? View their work product and you can determine the quality of analysis, skills, and attention to detail they possess yourself

v. Support Equity, Diversity & Inclusion

- i. A number of the events we host focus on championing diverse individuals and helping them get access to specialized opportunities and unique resources



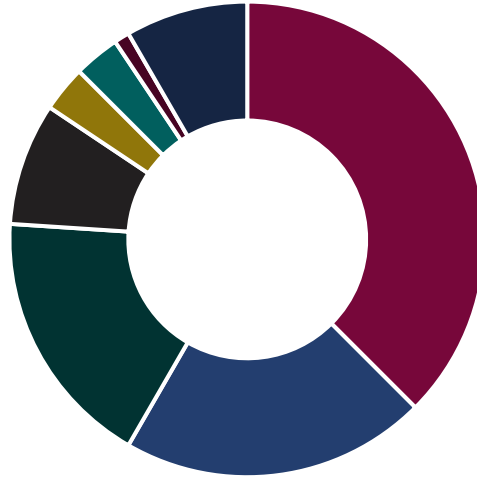
Students on DFIC obtain a far greater variety of internships in financial services, especially Capital Markets vs. students seeking internships individually

Through our Various Outreach and Development Programs, DFIC has Cultivated a Diverse Talent Base

Introduction

With the growth in our club size to ~100 staff, we placed a high emphasis on growing top diverse and female talent, through our new Women in Finance Accelerator Program and Analyst Academy

- White or Caucasian;
- South Asian;
- East Asian;
- Black or African American;
- Arab;
- Southeast Asian;
- Hispanic or Latino;
- Other



33%

Female Population

250+

General Members

100+

Attendees At Flagship Events

90%

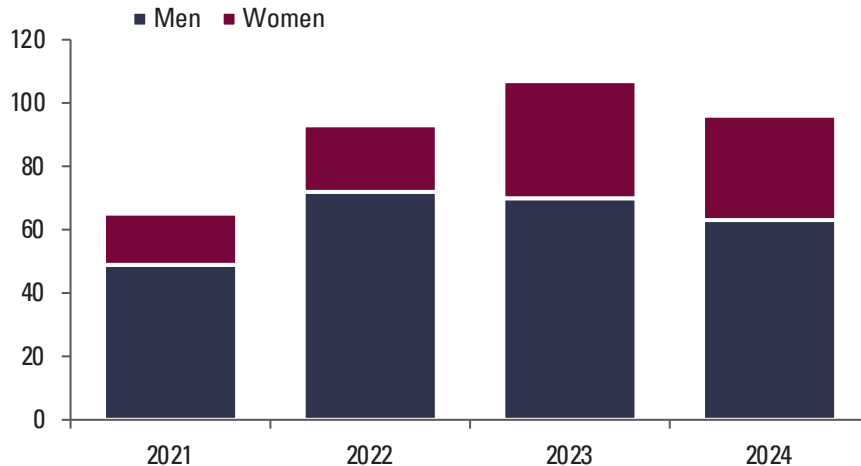
Placement Rate in 2022-2023

59%

Diversity in our Club Members

100%

Placement Rate For Graduates



We Offer a Flexible and Rich Benefit Package to Our Generous Supporters

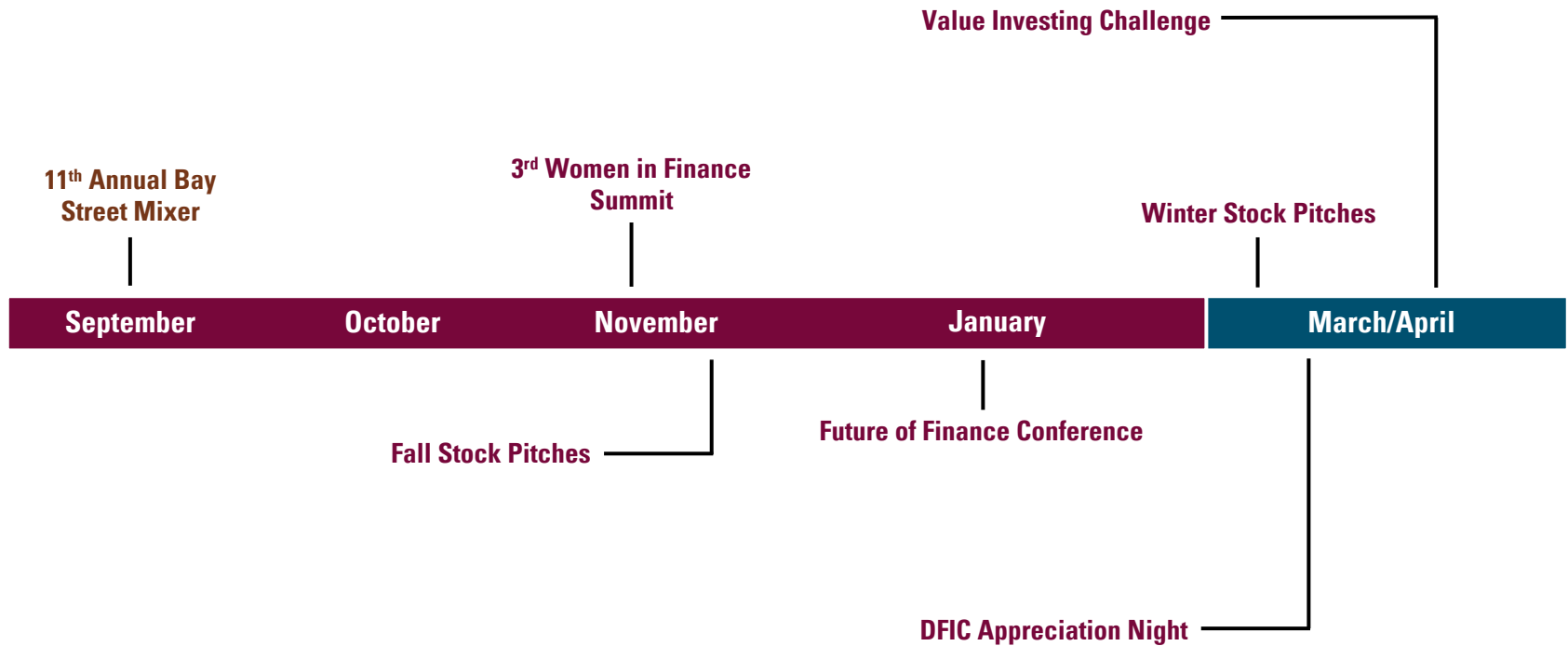
Sponsorship Benefits

General Sponsorship Benefits		Platinum	Gold	Silver	Bronze
1	Corporate Logo Listed on Website and on Marketing Collateral for Events you Participate In	✓	✓	✓	✓
2	Representative Spots Per Event and/or Session	~20+ Rep Slots	~15 Rep Slots	~10 Rep Slots	~5 Rep Slots
3	Curated Resume Books & Student Work Product	✓	✓	✓	✓
4	Host a Standalone Workshop or Networking Session for our Investment Council Virtually or On-Campus	✓	✓	✓	
5	Speaking Slots(s) on Panels at our Flagship Event(s)	✓	✓	✓	
6	Standalone 30 – 45 Minute Session at Flagship Event(s)	✓	✓		
7	Judging Spot(s) at Competitions We Host	✓	✓		
8	Seat on our Alumni Advisory Board and Access to Sub-Committees	1 Seat			
9	Alumni Resume Book	✓			
10	“Presenting Sponsor” and Naming Rights	✓			

Sponsorship is negotiable and does not need to be entirely monetary (venue and other in-kind options are welcomed). Please reach out to Kayden Hudda (Kayden.Hudda@degrootefinance.com). Benefits are also customizable, and we can discuss a package that works best for you!

DFIC Hosts Events All Year to Support your Needs and Ensure you can Meet our Students

Timeline



Our Sponsorship Deck Contains Tons of Details, Kindly View the Below Instructions to Help You

Instructions

Women in Finance Accelerator Program (WFA)

In this deck you will find our sponsorship tiers, event details, and highlights. **Firstly**, our Women's Program has its own sponsorship that is separate, but we are open to **packaging** so that you can participate in everything you desire. Sponsoring the program allows you to join our jam-packed **Annual Women in Finance Summit** and interact with our students who undergo training throughout the year. As a sponsor, you can host our students at your office and/or host virtual workshops/sessions to help participants learn more about finance and explore niche topics

Event & Conferences

Once you have explored our WFA Program, head over to our other events and conferences. **You will find individual sponsorship per event**; we have moved away from "sponsor the club model" to allow you to customize better. Take a look at each event and mark down what is most interesting, from there select your tier, and calculate your grand total. If you have a specific budget and want to participate in a ton of opportunities, we can "**package**" a number of opportunities and create a unique deal for your firm. **Office Visits do not require any sponsorship/monetary contribution**. Note, we are offering sponsorship for our competitions, dinners, lunches, and other sections of the events as well

Standalone Event

If none of our events interest you, we can customize one that accomplishes your goals and helps you achieve the greatest ROI. We often host virtual workshops, on-campus sessions, and internal competitions

Women in Finance Accelerator Program

2024 Women in Finance Summit Highlights

Women in Finance Accelerator Program



DFIC Hosts Robust Programming to Support Women Seeking a Career in Finance

Women in Finance Accelerator Program

Woman in Finance Accelerator Overview

Program Overview	This program is designed primarily for students that are in STEM, from racialized groups, or lower-socioeconomic status
Fundamental Education	Students in the program select a stream to help develop critical skills required for their dream role
Specialized Education	Students will learn programming skills (Python and VBA) and how to utilize tools such as Bloomberg, Capital IQ, and FactSet from industry professionals
Exclusive Opportunities	We host networking/speaker sessions for our ~15 female students to learn from experienced professionals
Industry and DFIC Mentor	Students are paired with an upper-year female student with internship experience and an industry professional






Women in Finance Summit

 Premier Event to Support Female-Identifying Students
 Hosting on November 7th, 2024, in Toronto
 50 Female Students and 40 Professionals Attend Annually
 Exclusive Career Workshops, Networking Sessions, and Panels
 Help Female Students Launch their Career in Finance

Interested in Sponsorship?

Pick a Sponsorship Tier	Based on your selection, for example Silver, you will receive the benefits of all lower tiers (i.e., Bronze)
Platinum/Benefactor	1 slot available , title/host sponsor for our Women in Finance Summit
Gold/Leader	You are provided with a slot to run your own session with your firm and professionals
Silver/Supporter	Nominate a speaker to join our Women in Finance Summit in a panel, speaker session, or fireside chat
Bronze/Partner	Send representatives for the Women in Finance Summit networking session

Tentative Schedule

	8:00 AM	Breakfast & Opening Remarks
	8:45 AM	Panels/Firesides/Workshops (25 – 45 mins/each)
	1:00 PM	Students Head to Sponsor Offices' & Lunch
	4:00 PM	Students Leave Offices' and Take a Break
	5:00 PM	Networking Reception & Mentor-Mentee Dinner

Our Accelerator Program Aims to Create the Most Rigorous Learning Environment for Students

Women in Finance Accelerator Program

While there are other programs in Canada that serve the same function, ours captures McMaster's growing business talent and best-in-class STEM students

Program Timeline

1 Interview

Our program requires all candidates to undertake a rigorous interview process, both behavioural and technical. Additionally, students must prepare a brief stock pitch to help us gauge their skill level

2 Professional Development

Over the course of the year, students will be required to select a "stream" to pursue where we will focus their development. Students will receive mentors in this area, interview preparation, and resume/cover letter support

3 Fundamentals

In the Fall, we will focus on delivering the theory behind investing while using case-studies to help students "think". We will cover topics such as thesis creation, idea generation, portfolio theory and construction, and an overview of markets

4 Workshops

Throughout the year, we encourage our sponsors to host virtual or in-person sessions on unique topics. In the past, we have hosted Intro to FX Trading, Commodities Trading (Environmental Products), and more!

5 Investment Fund Rotations

One of our greatest differentiators is our students rotate through our Investment Council teams, providing hands on learning and the opportunity to apply their skills meaningfully. The work they do is extremely similar to internships and full time

6 Capstone Projects

At the beginning of the year students are assigned a stock for the year and will develop a research report and pitch. They will also compete in our trading competition and pitch their stocks at our **Value Investing Challenge**

Learning Objectives

Financial Modeling

We combine prep courses such as the Marquee Group and our internal models to give students holistic modeling knowledge across sectors

Value Investing

Our programme aims to teach students how to evaluate businesses using the age-old value investing philosophy but is not tied to just this style

Soft Skills

Students will learn how to network and recruit for opportunities – this is critical. Our program is about nurturing grit and talent

Portfolio Management

Students will cover portfolio theory and the basics of managing a fund, working with our Investment Strategy team and on case-studies

Coding - Python & VBA

We offer both internal and external training so students can debug, solve problems, and utilize finance specific libraries

Our Women in Finance Accelerator Program is Seeking Support

Women in Finance Accelerator Program



Boxes with red coloring like the stars, increase the sponsorship cost. Adding the benefit brings you to the top of the band

How do we Differentiate?

- Existing programs such as Ivey WAM utilize academics to teach the educational curriculum whilst we use experienced professionals to teach and consult on curriculum
- We focus on equipping students with the skills to acquire jobs, not offer them through the program – otherwise, how will they survive without grit?

What's Changed YoY?

- We have altered the cohort size from 22 to 15, reducing the number of students and adding a STEM specific cohort. Smaller groups allow us to hone in on the best talent
- We have added "streams" so students can focus on a specific area in finance
- Upgrading our curriculum to model a value-investing programme while still including other critical finance fundamentals

Program Participation Benefits		Benefactor (\$6,000 – \$10,000)	Leader (\$5,000)	Supporter (\$3,000)	Partner (\$1,500)
1	Corporate Logo Listed on Website and Any Other Pre-Determined Marketing Collateral	✓	✓	✓	✓
2	Host a Networking Session or Workshop On-Campus, Virtually, or at Your Office	✓	✓	✓	✓
3	Curated Resume Books & Student Work Product	✓	✓	✓	✓
4	Representative Spots for our Women in Finance Summit Exclusive Networking Reception	15 Rep Spots 5 Dinner Spots	10 Rep Spots 2 Dinner Spots	5 Rep Spots 1 Dinner Spot	3 Rep Spot
5	Speaking Slots(s) on Panels, Workshops, and Fireside Chats at Women in Finance Summit	Opening Fireside/Keynote	Host your Own Session	1 Panelist Spot	1 Moderator Spot
6	Seat(s) on our EDI Advisory Council	1 Seat			
7	Hosting Privileges and Naming Rights For Value Investing Challenge – Women's Cohort	Title Sponsor (1)			
8	Naming Rights: Women in Finance Summit Presented by "Your Firm" or Networking Reception or Dinner Sponsor	Title Sponsor (1)	Networking Sponsor (1)	Dinner Sponsor (1)	Breakfast Sponsor (1)

Sponsorship is negotiable and does not need to be entirely monetary (venue and other in-kind options are welcomed). If you are providing an event space and potentially covering catering, sponsorship costs will dramatically decrease

Our Women in Finance Accelerator Program is Seeking Support

Women in Finance Accelerator Program



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Program Participation Benefits

Benefactor
(\$6,000 – \$10,000)

Leader
(\$5,000)

Supporter
(\$3,000)

Partner
(\$1,500)

1

Corporate Logo Listed on Website and Any Other Pre-Determined Marketing Collateral

We also Offer a Friend Level Tier (\$500)

You will receive: 1-2 Rep(s) at The Networking Reception, Host a Session at Your Office or On-Campus, and your Firm is Listed on our Website and Social Media but not Corporate Logo

3

Curated Resume Books & Student Work Product

We Offer Individual Tickets For the Networking Reception & Dinner (\$200/per person)

4

Representative Spots for our Women in Finance Summit Exclusive Networking Reception

You receive entry to the networking reception and a dinner spot for our Women in Finance Accelerator Program Kickoff Evening. You also will receive the student resume book

5

Speaking Slots(s) on Panels, Workshops, and Fireside Chats at Women in Finance Summit

Opening Fireside/Keynote

Host your Own Session

1 Panelist Spot

1 Moderator Spot

6

Seat(s) on our EDI Advisory Council

1 Seat

7

Hosting Privileges and Naming Rights For Value Investing Challenge – Women's Cohort

Title Sponsor (1)

8

Naming Rights: Women in Finance Summit Presented by "Your Firm" or Networking Reception or Dinner Sponsor

Title Sponsor (1)

Networking Sponsor (1)

Dinner Sponsor (1)

Breakfast Sponsor (1)

Our Women in Finance Summit is Being Hosted on November 7th in Toronto for 50 Students

Women in Finance Summit

This summit is a critical event for women in our program and others interested in finance, it provides a glimpse into the industry while building on their skills through the interactivity of the event

Event Start	Event End	Event Title	Session Duration
8:30 AM	9:00 AM	Registration, Breakfast, and Welcome Remarks	0:45:00
9:00 AM	9:45 AM	Benefactor Level Session	0:45:00
9:45 AM	10:25 AM	Leader Level Session / Benefactor Sponsor Session	0:40:00
10:25 AM	10:40 AM	Break	0:15:00
10:40 AM	11:15 AM	Leader Level Session / Supporter Level Session	0:35:00
11:15 AM	11:50 AM	Supporter Level Session	0:35:00
11:50 AM	12:05 PM	Break + Mock Interviews – VersaFi	0:15:00
12:05 PM	12:50 PM	Mock Interviews – VersaFi	0:45:00
12:50 PM	2:30 PM	Afternoon Shadowing Session #1 – Lunch Provided at Your Office	2:10:00
2:50 PM	4:50 PM	Afternoon Shadowing Session #2	2:00:00
5:30 PM	7:00 PM	Networking Reception (Mentor-Mentee Night)	1:30:00
7:00 PM	8:30 PM	Dinner (Mentor-Mentee Night)	1:30:00

Afternoon Shadowing

What is it?

We ask firms to take 5-10 students to their office for the afternoon, for either slot #1 or #2. We see this shadowing opportunity as a way participants can learn what a “day-in-the-life” looks like. For example, students could sit with traders/salespeople and learn intimately what the job entails, rather than a traditional “office visit” we want these shadowing sessions to be interactive

Why Host?

You gain access to DFIC’s excellent WFA Program students as well as other screened students from STEM and other faculties

Events

2024 Networking Night Highlights

Highlights



We Offer a Flexible and Rich Benefit Package to Our Generous Supporters

Sponsorship Benefits



Boxes with red coloring like the stars, increase the sponsorship cost. Adding the benefit brings you to the top of the band

11 th Annual Bay Street Mixer (Sep 19 th)	Platinum (\$5,000)	Gold (\$3,000)	Silver (\$2,000)	Bronze (\$1,000)
Corporate Logo on Social Media, Promotional Materials, and Event Signage	✓	✓	✓	✓
Representative Spots and a Standing Table with Signage	20+ Rep Spots	~10 Rep Spots	~6 Rep Spots	~3 Rep Spots
Speaking Slots(s) on Panels and Fireside Chats	Fireside Speaker Session (1)	1 Panelist Spot (4)	1 Moderator Spot (2)	
11 th Annual Bay Street Mixer Presented by "Your Firm"	Title Sponsorship (1)			
Inaugural DFIC Future of Finance Conference (Jan 15 th – 16 th)	Platinum (\$6,000 – \$10,000)	Gold (\$3,000 – \$5,000)	Silver (\$1,500 – \$2,000)	Bronze (\$500 – \$1,000)
Title Sponsor Our Quant Hackathon – "HacktheMarket" or M&A Competition Simulation	Title Sponsor for "HacktheMarket" (1)	Title Sponsor for M&A Comp. (1)	Silver Competition Sponsor	Bronze Competition Sponsor
Representative Spots for our 21 st Annual Wine & Cheese and/or Spots for our Networking Lunch. *Spots Can be Split Between Both Events	~20 Rep Spots	~10 Rep Spots	~6 Rep Spots	~3 Rep Spots
Speaking Slots(s) on Panels, Workshops, and Fireside Chats	Keynote Speaker Session (1)	Host your Own Session	1 Panelist Spot	1 Moderator Spot
Presenting Sponsor Naming Rights: The Entire Conference, Wine & Cheese and/or Lunch	Lead/Title Sponsor for Conference (1)	Title Sponsor for Wine & Cheese (1)	Title Sponsor for Lunch (1)	
Host us for an Office Visit at Your Office on January 15 th – 16 th . *No Costs for the Office Visits but Sponsors will get Automatic Slots and Priority	Host Any Option	Networking Dinner (1)	Networking Lunch or Cocktail (1)	Office Visit (5)

We Offer a Flexible and Rich Benefit Package to Our Generous Supporters

Sponsorship Benefits



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Representative Spots for our 21 st Annual Wine & Cheese and/or Spots for our Networking Lunch. *Spots Can be Split Between Both Events	~20 Rep Spots	~10 Rep Spots	~6 Rep Spots	~3 Rep Spots
Speaking Slots(s) on Panels and Fireside Chats	1 Fireside Speaker	1 Panelist Spot (4)	1 Moderator Spot (2)	
11 th Annual Bay Street Mixer Presented by "Your Firm"	Title Sponsorship (1)			

We Offer Individual Tickets For Networking Sessions (\$150/per person)

You receive entry to one of our networking events: Bay Street Mixer or Wine & Cheese. You will also receive the student resume book

Inaugural DFIC Future of Finance Conference (Jan 15 th – 16 th)	Platinum (\$6,000 – \$10,000)	Gold (\$3,000 – \$5,000)	Silver (\$1,500 – \$2,000)	Bronze (\$500 – \$1,000)
Title Sponsor Our Quant Hackathon – "HacktheMarket" or M&A Competition Celebration	Title Sponsor for Conference (1)	Title Sponsor for Wine & Cheese (1)	Silver Competition (1)	Bronze Competition Sponsor
Representative Spots for our 21 st Annual Wine & Cheese and/or Spots for our Networking Lunch. *Spots Can be Split Between Both Events	~20 Rep Spots	~10 Rep Spots	~6 Rep Spots	~3 Rep Spots
Speaking Slots(s) on Panels, Workshops, and Fireside Chats	Keynote Speaker Session (1)	Host your Own Session	1 Panelist Spot	1 Moderator Spot
Presenting Sponsor Naming Rights: The Entire Conference, Wine & Cheese and/or Lunch	Lead/Title Sponsor for Conference (1)	Title Sponsor for Wine & Cheese (1)	Title Sponsor for Lunch (1)	
Host us for an Office Visit at Your Office on January 15 th – 16 th . *No Costs for the Office Visits but Sponsors will get Automatic Slots and Priority	Host Any Option	Networking Dinner (1)	Networking Lunch or Cocktail (1)	Office Visit (5)

We Offer Individual Tickets For Our Networking Lunch (\$100/per person)

You receive entry to our Networking Lunch and have the opportunity to meet our students. You will also receive the student resume book



DFIC's Marquee Annual Event, Hosted for Over 10 Years

11th Annual Bay Street Mixer

Bay Street Mixer Overview



McMaster's Largest Annual Student-Run Networking Event



Hosting on September 19th from 5 – 10pm at The National Club



Top 100 DFIC and DeGroot Students Attending



Open-Floor Networking with Current and Alumni DFIC Members



Focus on Cultivating Relationships Between Students and Alumni

10th Annual Bay Street Mixer Highlights

Meet the Best Talent at McMaster



First Social of the Year

- We hire our entire class of new students in September and send them directly to the Bay Street Mixer
- For 10 years, we have maintained high quality for our students and guests, ensuring it's a night to remember!

Our Most Prestigious Event



Connecting with Professionals

- This event is the perfect opportunity to scout both our new and old talent preparing to enter the industry
- Our exclusive event has fostered connections for students and alumni for just over a decade

Interested in Only Sponsoring The Bay Street Mixer?

Pick a Sponsorship Tier

Based on your selection, for example Silver, you will receive the benefits of all lower tiers (i.e., Bronze)

Platinum

You will be a title sponsor: "DFIC's 11th Annual Bay Street Mixer – Presented by [Your Firm]"

Gold

You are provided the opportunity to join the panel or fireside chat

Silver

You are provided with more representative slots and opportunities to speak at the event

Bronze

You are provided with networking representative slots and highlighted on all marketing collateral

Tentative Schedule



5:00 PM

The event opens with a Fireside Chat from a Senior Executive and an Introduction to Careers Panel from Junior Professionals in Capital Markets



6:30 PM

Students enjoy open networking with a variety of professionals, food and beverages served



10:00 PM

After open-floor networking for four hours, the event wraps up

Directly Connect with DFIC's Top Candidates, Facilitating Recruitment for Both Students and Firms

Future of Finance Conference

Conference Overview



Bridge the Gap Between DFIC's Top Applicants and Your Firm



Hosted January 15th – 16th at Your Office and Toronto



100 of McMaster's and DFIC's Top Students Attend



Opportunity to Meet with High Quality McMaster STEM Talent



Students Gain Exposure to Your Firm and Recruiting Information

Tentative Schedule: January 15th, 2025



9:00 AM Tour/Networking Session Slot #1 (1.5 hrs)



10:45 AM Tour/Networking Session Slot #2 (1.5 hrs)



12:30 PM Lunch Session Slot #3 (1.5 hrs) - **SOLD**



2:15 PM Tour/Networking Session Slot #4 (1.5 hrs)



4:00 PM Networking Session or Dinner Slot #5 (1.5+ hrs)

Office Visits & Annual 21st Wine & Cheese

Office Visits

Talent Pipeline

You get to meet the top students from McMaster from various backgrounds and streamline your recruitment

Office Visits

Top Students

We send you our top ~20 students with great potential to tour your office and network with your professionals

Wine & Cheese

Overview

For the last few years, DFIC has hosted "Networking Nights", we are now reviving our Annual Wine & Cheese!

Wine & Cheese

Opportunity

Your firm has the opportunity to meet with students recruiting primarily for Summer 2026 and Summer 2025

Wine & Cheese

Further Details

This is an open networking style event, no booths. There may be an opportunity to have a small standing table

Tentative Schedule: January 16th, 2025



9:00 AM Tour Session Slot #6 (1.15 hrs)



10:30 AM Tour Session Slot #7 (1 hr)



11:50 PM Networking Lunch (1 hr)



1:15 PM Conference Programming & Competition



6:45 PM 21st Annual Wine & Cheese - Toronto

In Lieu of The Diversity in Finance Conference Exiting DFIC, We Have an Exciting New Event

Future of Finance Conference

Our new conference was established in an effort to focus more on education and the talent at McMaster. The Diversity in Finance Conference has become a very strong national initiative and should be available to all undergraduate students in Canada

Event Start	Event End	Event Title	Session Duration	The Event and M&A Comp.
11:50 AM	12:50 PM	Networking Lunch – Hosted for 75-100 Students	1:00:00	<p>Conference Details The event has a distinct theme of financial education, the sessions will be centered around learning about investing and capital markets</p> <p>Session Ideas</p> <ol style="list-style-type: none"> 1. Public Investing – How to Identify Quality Ideas 2. Private Equity – Deal Discussion and Panel 3. What’s Happening in the Market Now? 4. Road to Chief Investment Officer 5. Real Estate Investing – The Importance of “Real Assets” 6. Quantitative Finance – Investing Strategies 7. Fixed-Income Investing – Practical Workshop 8. Interview Prep – Interactive Learning: Investment Banking Preparation 9. Private Credit – The Recent Boom and Future?
12:50 PM	1:15 PM	Check-In & Opening Remarks	0:25:00	
1:15 AM	1:40 AM	Platinum Sponsor Session / Gold Sponsor Session	0:25:00	
1:40 PM	2:05 PM	Gold Sponsor Session	0:25:00	
2:05 PM	2:30 PM	Gold Sponsor Session / Silver Sponsors Session	0:25:00	
2:30 PM	2:55 PM	Gold Sponsor Session / Silver Sponsors Session	0:25:00	
2:55 PM	3:20 PM	Snack Break	0:25:00	
3:20 PM	6:20 PM	AmplifyME – M&A Competition / Quant Hackathon (#HacktheMarket)	3:00:00	
6:45 PM	10:00 PM	21 st Wine & Cheese – Networking Reception	3:15:00	
Quantitative Finance Challenge – “HacktheMarket”				
What is it?				
Our new offering is a Hackathon but unique in the sense it will be a 3-hour intensive to determine who is the best Quant. The platform we are using is often used in training by firms such as Citadel and Millenium and is the perfect way to help identify the best Quants in Canada				
Why Sponsor?				
As a sponsor you will get marketing benefits and access for this excellent opportunity, access to networking with participants and winners, and provide mentors for the teams competing. No other student group has this type of competition and as the industry shifts, the demand for talent STEM students is rising – our competition will help you find them. You can offer prizes and accelerate interview opportunities to the top competitors to help streamline your recruitment process				

We Offer a Flexible and Rich Benefit Package to Our Generous Supporters

Sponsorship Benefits

Fall & Winter Stock Pitch Competition (Virtual – Nov & Mar)	Platinum (\$2,000)	Gold (\$1,000)	Event Overview
Observe DFIC’s Non-Public Pitch Competitions and Provide Prizes for the Best Pitches	✓	✓	<ol style="list-style-type: none"> For several years we have hosted non-public pitch competitions, in an effort to help you see our talent – we have opened them to you! You will hear 5 equity pitches and 1 fixed-income pitch virtually in the evening Your participation will include judging/feedback and supporting the event through prizes – monetary and/or in-kind
Judging Spot(s) Provided, Resume Book Provided and Copies of Pitch Decks	2 Judges Per Term	1 Judge	
Naming Rights, DFIC End-of-Term Pitch Competition “Presented by Your Firm”. Watch Both Equity and Fixed-Income Pitches	1 Available		
Value Investing Challenge – Host at Your Office? (Mar/Apr)	Platinum (\$2,000 – \$4,000)	Event Overview	
Offer Competitors Prizes and Gain Access to Winners. Offer Coffee Chats, Accelerated Interviews, Merch/Prizes, and More	✓	<ol style="list-style-type: none"> This challenge is the conclusion to our “Analyst Academy Program” which includes our Women in Finance Accelerator Program students The top 5 students will compete to become the best value investor and win a prize, monetary and/or in-kind We are seeking one sponsor to host the event at the End of March and welcome our students in-person for a portion of the day The value for you, is you have exclusive access to our emerging talent and a number of marketing benefits 	
Judging Spot(s) Provided, Resume Book Provided and Copies of Pitch Decks	✓		
Naming Rights: “Your Firm” Value Investing Challenge	Event Naming Rights		
Social Initiatives - Annual Appreciation Night & DFIC Charity Gala	Platinum (\$1,000)	Gold (\$500)	Event Overview
Join our Annual Appreciation Night for Alumni, Sponsors, Students, and Professionals! Meet our Best Students	Opening Remarks	Sit-Down Dinner (2 Reps)	<ol style="list-style-type: none"> Our two end-of-year socials, allow you to celebrate our hard work and reward students for their commitment We want to celebrate you as well, so we welcome you to our appreciation night, we will be hosting towards the End of March in 2025
Naming Rights for Appreciation Night or DFIC Charity Gala (2) Naming Rights for Student Performance Awards and Scholarships (5)	Event Naming Rights	Award or Scholarship Naming Rights	

Next Steps

Review our Offerings and Contact our Corporate Relations Team to Establish a Sponsorship

Next Steps

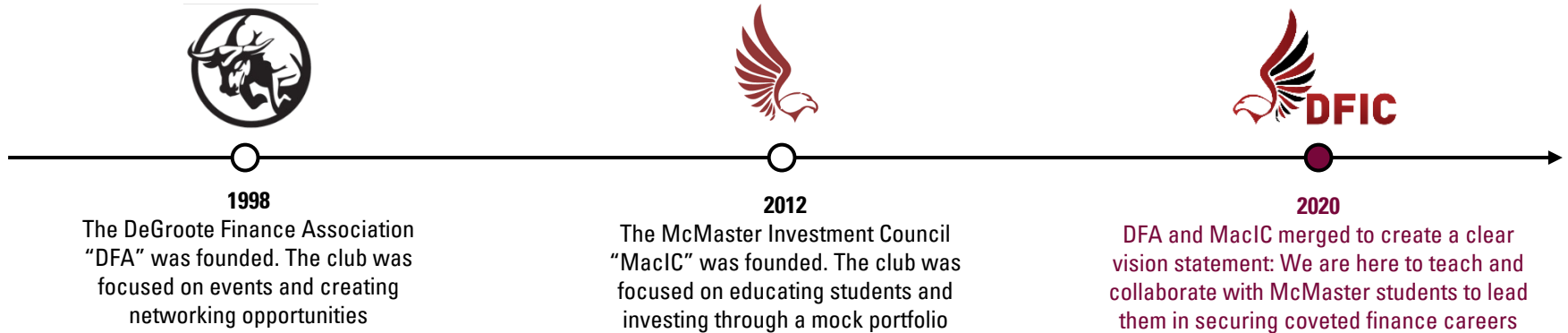
- i. Take a 2nd look through our offering again and ask us any questions if needed
- ii. Select which tier(s) you are comfortable with and customize benefits if necessary
- iii. Let us know which tier and we will send over an invoice, void cheque, and contract (at your request). Once payment is complete, you become an official DFIC sponsor! If you intended to pay via corporate card, you will be subject to a 4% fee on the principal donation
- iv. Following this, we will reach out to set up touch point calls and register you to our Sponsor Newsletter mailing list
- v. Additionally, we will send you a list of all requirements, dates, and deadlines for the event
- vi. The club always has new and exciting opportunities on the horizon, if something does come up or spots become open at an event – we will reach out to see if you may have capacity
- vii. Don't ever hesitate to reach out for clarity, a resume book, further information, or anything you need. **We value our relationship** and want to ensure you have everything you need so that your firm can take advantage of our amazing offerings!
- viii. Please also **share any internship or full-time job postings**, we are happy to share them with our members and **add them to our internal job board**. We will also share if students from our club applied to a role you shared
- ix. In your career/job portal, we recommend adding an option to allow students to indicate they are from DFIC, this will help narrow your search. Additionally, for our events, we also suggest opening a drop box for events we host – this is commonly done for conferences or large-scale events

Appendix

DFIC has a Rich History and has Provided Professional Opportunities for McMaster Students

Appendix

DFIC is a student-led club focusing on providing students with perspectives of the financial services industry, while building strong ties with firms that will actively seek out McMaster students for their career needs.



Events

Provides learning and networking opportunities to all students interested in finance. Ranging from large 100+ person networking events to in-depth tutorials on complex financial topics not covered in the classroom.



Investment Council

Provides analysts with a formalized education program catered towards students interested in securities analysis. Focuses on developing hard and soft skills such as financial modeling, presentation building and critical analysis of publicly traded entities.



Mentorship

Targeted at first-year students, the DFIC mentorship program aims to help introduce junior members to the world of finance. With the help of our experienced mentors, we prepare students for the workplace and teach key skills used in Capital Markets.



Special Groups

DFIC has 3 specialized teams: Quant Group, Private Capital Group (PCG), and the Multi-Asset Strategies team (MAS). Our Quant team aims to cultivate top STEM talent, the PCG provides advisory services, and MAS publishes reports and fund updates.

Students Benefit from Club-Run Events Aimed at Building Skills and Providing Networking Opportunities

Appendix

“To be a resource to all students who wish to seek a career in Finance at a Fortune 500, in Capital Markets, Consulting, or Corporate Law. Our mission is to provide members with the adequate resources to succeed in the competitive Finance Industry through our five pillars.”



Standalone Events

- Dedicated to teaching students about different careers and introducing them to all options in Year 1
- Benefits students by ensuring they are prepared and on the right track to pursue the career of their dreams
- Examples include: Introduction to Sell Side, Buy Side, Consulting, Suits: Bankers & Lawyers, etc.



Learning Sessions

- Created to teach students about current events and provide hands on learning experiences with practice files
- Created to ensure students are prepared for interviews, internships, and full-time jobs
- Examples include: Financial Statement Overview, Modeling, Market Recap, Newsletter



Flagship Events

- Networking events to allow our members to create meaningful connections that they can lever in their careers
- Competitions that allow students to test their skills against students from across Canada
- Examples include: **The Bay Street Mixer, Value Investing Challenge, and Women in Finance Summit**



Investment Fund

- **\$100,000 Investment Fund** focused on 6 teams: TMT, Resources, Financial Institutions, Diversified, PUI, Macro
- **DSB-Fidelity Student Fund** provides students with hands on research, valuation, and presentation experiences
- Former members have graduated and secured careers in Investment Banking, Equity Research, Buy-Side, etc.



Mentorship

- Targeted at first-year students, this program aims to help introduce junior members to the world of finance
- **Women's in Finance Accelerator** aims to help female students break-in and provides specialized sessions
- **Analyst Academy** aims to mold young students into high performing analysts prepared for the council



Quant Group

- DFIC's newest branch, focused on leveraging programming and quantitative strategies for investments
- The team focuses on cross-asset arbitrage and event-driven strategies to build statistical and programming skills
- Students collaborate to build algorithms in Python and C#, pitch trading ideas and build pricing models

Recruitment Efforts are Improving, Bolstered and Growing Through Our Excellent Programming

Appendix



Select 2023 Placements

 Corporate Banking Toronto	 Equity Research Toronto	 Public Equities Toronto	 Growth & Transition Capital Toronto	 Mergers & Acquisitions Toronto	 Investment Banking Toronto	 Corporate Development Montreal	 Investment Banking Toronto	 Investment Banking Toronto	 Investment Banking Toronto	 Sales & Trading Toronto	 Sales & Trading Toronto
 Mergers & Acquisitions Toronto	 Finance Toronto	 Public Credit Toronto	 Assurance Toronto	 Financial Analysis Toronto	 Investment Products Toronto	 Commercial Banking Toronto	 Consulting Toronto	 Consulting Toronto	 Equity Research Toronto	 Equity Research Toronto	 Sales & Trading Toronto
 Sales & Trading Toronto	 Sales & Trading Toronto	 Capital Markets Toronto	 Multi-Strategy Investments Toronto	 Private Equity Montreal	 Assurance Toronto	 Equity Research Toronto	 Equity Research Toronto	 Financial Analyst Toronto	 Sales & Trading Toronto	 Sales & Trading Toronto	 Sales & Trading Toronto
 Sales & Trading Toronto	 Wealth Management Toronto	 Automotive Finance Toronto	 Global Wholesale Toronto	 Investment Banking Toronto	 Strategy Toronto	 Commercial Banking Toronto	 Financial Analytics Toronto	 Sales & Trading Toronto	 Sales & Trading Toronto	 Private Equity Toronto	 Portfolio Management Toronto

DFIC has Seen Unprecedented Success, Securing Tons of Summer Internships

Appendix

Select 2022 Placements

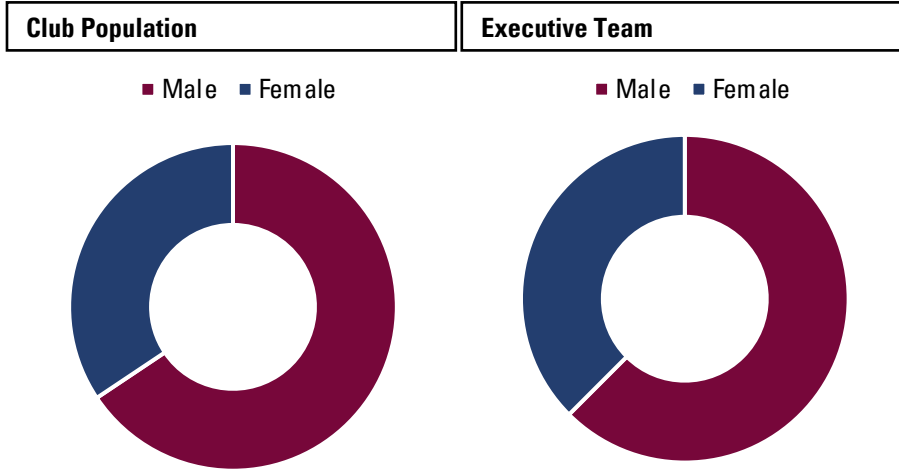


 Corporate Real Estate Toronto	 Wealth Management Toronto	 Growth & Transition Toronto	 Business Development Toronto	 Equity Research Toronto	 Valuations Toronto	 Mortgage Underwriting Toronto	 Business Banking Toronto	 Corporate Banking Toronto	 Sales & Trading Toronto	 Investment Banking Toronto	 Investment Banking Toronto
 Investment Banking Toronto	 Financial Policy Toronto	 Quantitative Strategies Toronto	 Equities Toronto	 Accounting Toronto	 Assurance Toronto	 Mergers & Acquisitions Toronto	 M&A Advisory Toronto	 Wealth Management Toronto	 Private Equity Los Angeles	 Investment Banking Toronto	 Sales & Trading Toronto
 Sales & Trading Toronto	 Sales & Trading Toronto	 Debt Capital Markets Montreal	 Private Credit Toronto	 Audit Toronto	 Assurance Toronto	 Private Equity Toronto	 Corporate Access Toronto	 Equity Research Toronto	 Global Markets Toronto	 Global Markets Toronto	 Tech Strategy Toronto
 Investment Banking Toronto	 Investment Banking Calgary	 Investment Banking Toronto	 Investment Banking Toronto	 Technical Systems Toronto	 Audit Toronto	 Audit Toronto	 Wealth Management Toronto	 Sales & Trading Toronto	 Counterparty Credit Toronto	 Business Systems Toronto	 Crypto Operations Toronto

2023-2024 Statistics

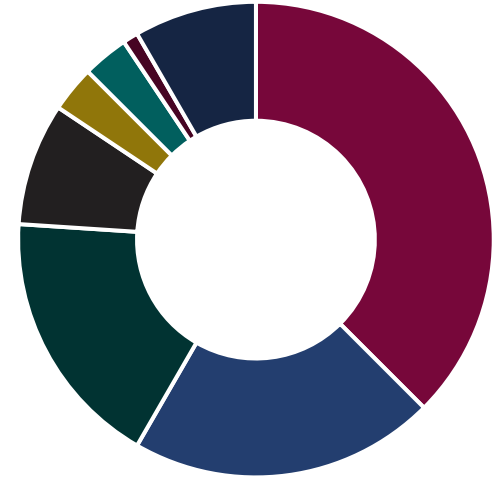
Appendix

Gender Diversity

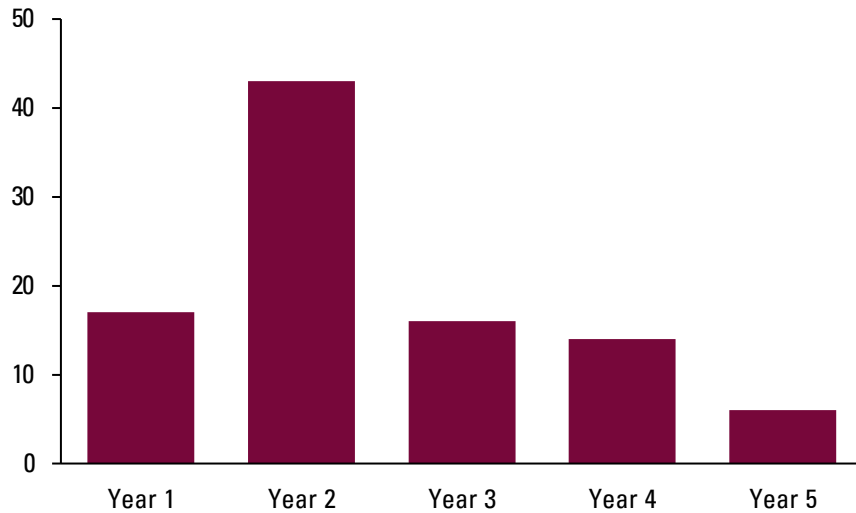


Club Population Race/Ethnicity Distribution

- White or Caucasian;
- South Asian;
- East Asian;
- Black or African American;
- Arab;
- Southeast Asian;
- Hispanic or Latino;
- Other

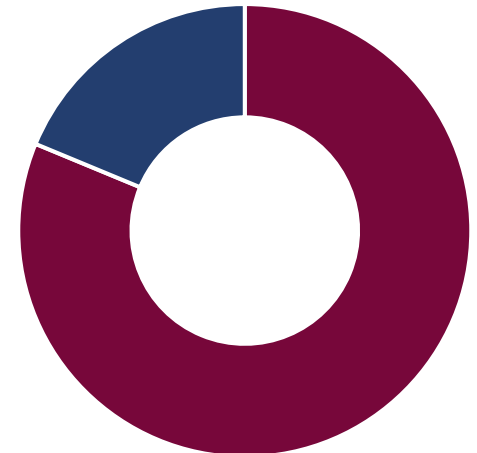


Club Population Year of Study Distribution



Club Population Program Distribution

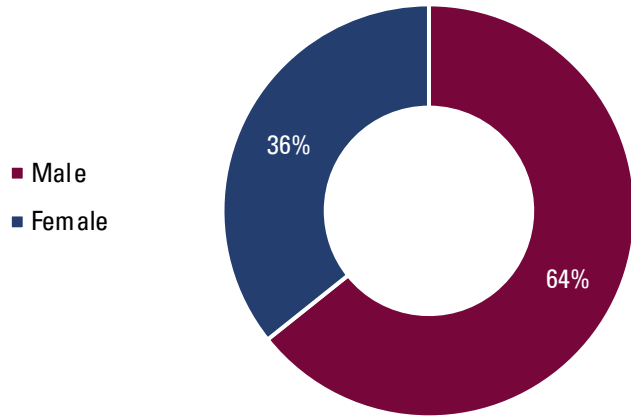
- Commerce
- STEM



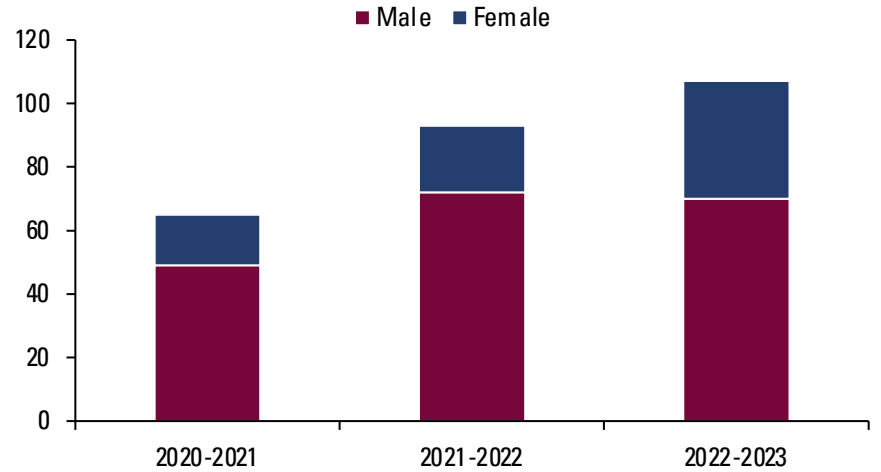
2020-2023 Diversity Statistics

Appendix

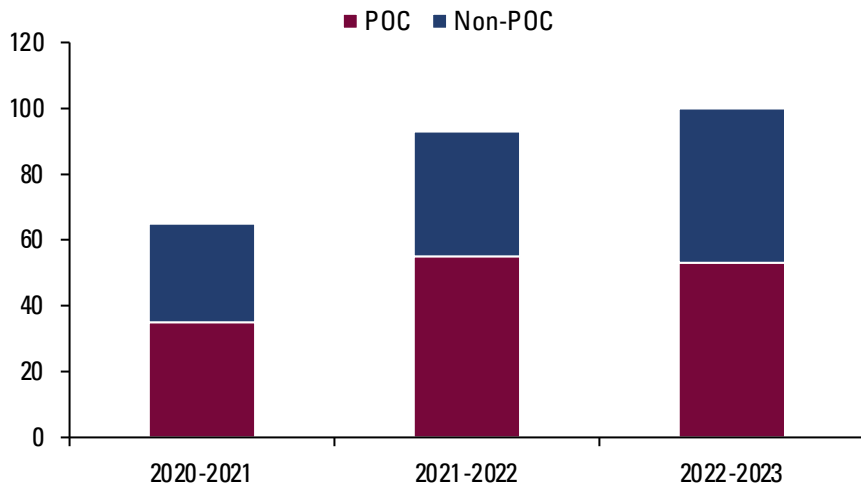
Board of Directors Gender Diversity



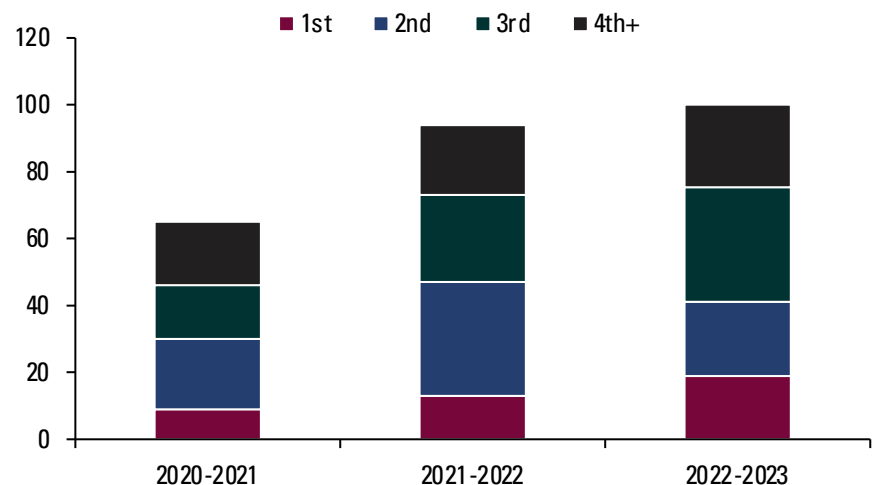
Club Staff Proportion by Gender



Club Staff Proportion by POC



Club Staff Proportion by Year



2022-2023 New Initiatives

Appendix

Credit Team

	6 Additional Spots Added on the Investment Council
	Opportunity for Students Interested in Other Asset Classes
	Necessity to Manage Fixed Income Portion of the Fund
	Hedging Opportunities and Exploration of Other Asset Classes
	Helping the Club to Develop a Consolidated Macro View






Women in Finance Accelerator Program

Female Students	This program is designed for students that identify as female and are interested in a career in finance
Specialized Education	We provide specialized education sessions teaching you how to do research, use Bloomberg and value stocks
Private Networking	Private networking/speaker sessions for ~12 female students to learn from experienced professionals
Experienced DFIC Mentor	Students are paired with an upper-year Executive or Portfolio Manager
Chance to Join our Teams	High performing students will have the opportunity to join our Investment Council, Events or Quant teams

Quant Group

STEM Student Program	This program is <i>only</i> for STEM students with coding experience and a passion for/interest in financial markets
Python and QuantConnect	Students will use Python and a trading platform called QuantConnect to develop algorithms to trade
Mathematics and Statistics	Applicants should have interest in mathematics and statistics, but are not required to have specific courses
Trading Ideas	Analysts will have the opportunity to not only code, but pitch trading ideas using factor investing strategies
Projects and Research	You will have the opportunity to develop derivative pricing models and an algorithmic trading strategy

1st Year Academy

	Specialized Education on Financial Research and Key Concepts
	Learn How to Pitch Stocks Through Investment Memos
	Shadow/Intern on our Investment Council Teams
	Learn Credit and Fixed-Income Pitches for a Diversified Education
	Complete a Final Pitch, with Top Candidates Joining the Council